



THOMPSON DORFMAN SWEATMAN LLP



Innovative Law Firm Allies With Innovative Businesses

WINNIPEG, MANITOBA--(Marketwire - June 25, 2009) - Thompson Dorfman Sweatman LLP (TDS) partners with the eureka project.

Thompson Dorfman Sweatman LLP (TDS) continues to demonstrate its commitment to local entrepreneurs in knowledge- and technology-based businesses. The law firm recently signed on as the newest [Corporate Partner of the eureka project](#): Smartpark's business incubator.

The eureka project, a high-tech business incubator, located at Smartpark at The University of Manitoba, helps launch technology-based businesses. New ventures seeking the help of incubators are three times more likely to succeed than new companies that do not seek help of an incubator. The eureka project provides support to companies wishing to commercialize their technologies, in the areas of strategic planning, business and marketing plan development, financing advice, and product development. Clients also benefit from reduced rental rates, turnkey offices, equipment usage, and IT support.

“We are very pleased to announce this partnership with the eureka project” says [Don Douglas](#), TDS CEO and Managing Partner. Douglas adds, “TDS strongly believes in the Smartpark's business incubator program, and we are excited about the opportunity to become actively involved in supporting the success of Manitoba's leading businesses of the future”.

TDS offers valuable support to Manitoba's tech-based companies in the areas of [intellectual property](#) protection, business law, [private equity](#) and [venture capital](#) investment and corporate governance, among others. In addition, [Acumen Corporate Development Inc.](#), an affiliate of TDS, helps clients plan and execute growth strategies.

“We are excited that TDS has made this strong statement in support of local entrepreneurs”, said Gary Brownstone, Director of the eureka project. Brownstone adds, “The match seemed ideal. TDS is an innovative firm with creative approaches and a depth of talent, similar to the ten client companies at the eureka project. The firm has shown a strong understanding of the unique needs of young businesses and of tech-based businesses and we see this as a perfect fit for our client companies.”

Partners of the eureka project benefit from becoming highly visible to Smartpark's entire community of business owners. They will have the opportunity to participate in networking events and present their products and services to Smartpark's 30 tenant companies.

Individuals or companies interested in joining TDS in sponsoring the eureka project can contact the Director, Gary Brownstone.

ABOUT THE EUREKA PROJECT: SMARTPARK'S INCUBATOR:

The eureka project: Smartpark's Incubator is building a dynamic community of start-ups at Smartpark Research and Technology Park unrivalled in the excitement and results created around high-tech innovation and entrepreneurship in Winnipeg. Its mission is to create and provide a superior incubator experience and facility founded on participation of Smartpark's business community and on the doorstep of The University of Manitoba. The eureka project has supported seventeen companies since its launch in January 2007.

The incubator is home to 10 technology-based companies in the areas of nutritional and agricultural sciences, information and communications technology, engineering and advanced materials, health and biotechnology and environmental solutions.

For more information, please contact:

The eureka project: Smartpark's Incubator
Gary Brownstone
Director, the eureka project
204.480.1062
gary_brownstone@umanitoba.ca
www.eurekaproject.ca

ABOUT THOMPSON DORFMAN SWEATMAN LLP

TDS is a leading Canadian business law firm with over 120 years of history in the legal profession. The full-service firm's seventy-lawyer team covers over 20 areas of practice. Thompson Dorfman Sweatman LLP is one of the founding members of Lex Mundi, the world's foremost association of independent law firms, representing 160 member firms from every Canadian province, every state in the United States and 100 other countries throughout the world.

For more information, please contact:

Thompson Dorfman Sweatman LLP
Donald G. Douglas
CEO and Managing Partner
204.934.2466
dgd@tdslaw.com
www.tdslaw.com