



THOMPSON DORFMAN SWEATMAN LLP

Canadian Law Firm Launches E-Newsletter, Blogs, Podcasts and Social Media Sites

WINNIPEG, MANITOBA--(Marketwire - April 21, 2010) - Thompson Dorfman Sweatman LLP (TDS) launches quarterly e-newsletter, blogs, podcasts and social media sites.

Recently, TDS launched a quarterly e-newsletter called “[Rely on TDS](#)” which features [podcasts](#), a wide range of legal articles and radio interviews related to law and business matters. Individuals interested in signing up for the e-newsletter can subscribe by [registering](#) on the TDS web site.

TDS has also launched the firm’s [blog](#) in conjunction with individual lawyer blogs including [Jan Lederman](#)’s [BizLawBlog.ca](#), [Jeff Pniowsky](#)’s [tax law blog](#) and [Jon Woolley](#)’s blog [BuilderLaw.ca](#).

The rapidly growing social media space is another online area where TDS is active. Web pages have been launched on major platforms including [LinkedIn](#), [Facebook](#) and [Twitter](#).

Don Douglas, TDS CEO and Managing Partner says, “Interactive web tools such as blogs, podcasts and social media act as a value-added resource and source of information for clients”. Douglas adds, “It is important to reach out to clients and help keep them up-to-date on the latest legal developments. Online technology can also help prospective clients find TDS lawyers who have expertise in a specific area such as [cross-border transactions](#) or [aboriginal law](#)”.

ABOUT THOMPSON DORFMAN SWEATMAN LLP

TDS is a leading Canadian business, employment and civil litigation law firm with over 120 years of history providing legal services to its clients locally, nationally and internationally. The full-service firm’s seventy-lawyer team covers over 20 areas of practice. Thompson Dorfman Sweatman LLP is one of the founding members of Lex Mundi, the world’s foremost association of independent law firms, representing 160 member firms from every Canadian province, every state in the United States and 100 other countries throughout the world. In 2010 TDS was again recognized nationally by Lexpert® as the leading corporate law firm in Manitoba.

For more information, please contact

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