Ask a Vexxpert Podcast: How to Monetize and Protect your Intellectual Property with TDS Lawyer Silvia de Sousa

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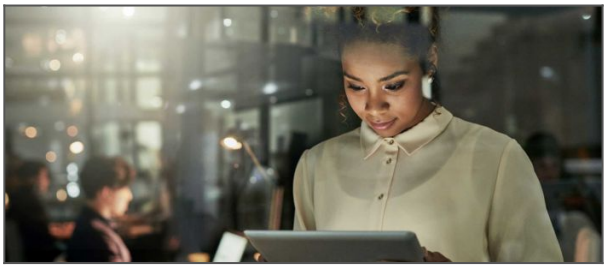

TDS Lawyer **Silvia de Sousa** is featured in Ask a Vexxpert Podcast's Episode 19: How to monetize and protect your intellectual property.

What do the Coca-Cola logo and The Beatles classic, *Let it Be*, have in common?

They're both pieces of intellectual property, or IP.

You don't have to have an internationally known brand or music group to own IP. Chances are, you already do. On today's episode, Silvia de Sousa, Lawyer at TDS Law, fills us in on what IP is, how and why to protect it, and how to save — and make — money while you're at it.

Silvia is a partner at TDS with a practice that is concentrated in the area of business law with an emphasis on intellectual property law and technology law. If you have a IP or technology law matter, **contact Silvia**.

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