

Navigating Your Privacy Obligations as a Business with TDS Lawyer Kendall Dyck

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Date: Thursday, June 13, 2024

Time: 12:00 p.m. - 1:00 p.m. CST

Location: Online

Event Description

TDS lawyer **Kendall Dyck** partnered with the World Trade Centre Winnipeg to provide a webinar on Thursday, June 13, 2025, to help you understand your privacy obligations and how to safeguard personal information.



With our world becoming more integrated and more businesses moving online every day, privacy and data protection are growing areas of concern. Businesses that collect and use personal information have specific obligations, and the relevant laws around the world and here in Canada are changing.

With more privacy and data breaches regularly featured in headline news stories, everyone is more concerned about the protection of their personal information than ever before. Protecting personal information is an integral part of operating any business.

If you operate a business that deals with personal information, join us for this session to increase your knowledge about personal information, privacy and data protection.

In this session you will learn:

- Basic privacy law principles for the collection, use, retention, and disclosure of customer and/or employee personal information under the *Personal Information Protection and Electronic Documents Act* (PIPEDA)
- What to communicate when collecting personal information
- Key issues to consider when collecting, using and disclosing personal information as part of your business

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