

# Trade Accelerator Program 2022 (TAP)

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## View the TAP CanaFall 2022 Brochure (PDF)

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**PROPEL YOUR BUSINESS TOWARDS GLOBAL GROWTH.**

**GROW YOUR BUSINESS WITH THE TRADE ACCELERATOR PROGRAM!**

TAP Canada is an innovative and dynamic program aimed at helping Canadian companies identify an export plan and address export barriers. TAP gives you access to the right tools, resources and top exporting advisors.

It's a program that has rapidly gained momentum across Canada and we look forward to great results in November 2022. Companies have graduated from the Trade Accelerator Program in Manitoba and 8700+ across Canada.

**13%** Average Total Revenue growth  
\*Last year (excluding from 2020)

**24%** Average Export Revenue growth  
\*Last year (excluding from 2020)

**92%** of the participants said "TAP was helpful in preparing us for our export activities"

**TOPICS COVERED**

- Support & Advisory Services
- Strategic Planning for Export Markets
- International Sales & Marketing
- Legal & Tax Implications
- Human Resources
- Supply Chain Management

Participants learned a lot of hard lessons. Furthermore, it would have been a lot better for us if we had done TAP three years ago. We

The TAP staff are very strategic about networking. They bring people you need into the room for you. We

Tim Fortin, Stonehouse Building Products

**GROW WITH THE RIGHT TOOLS & BUILD CONFIDENCE**

October 23rd - November 2nd  
\*In-person and online sessions

Learn and connect with industry experts

Receive a personalized report plan

Join 2 mentoring sessions with expert advisors

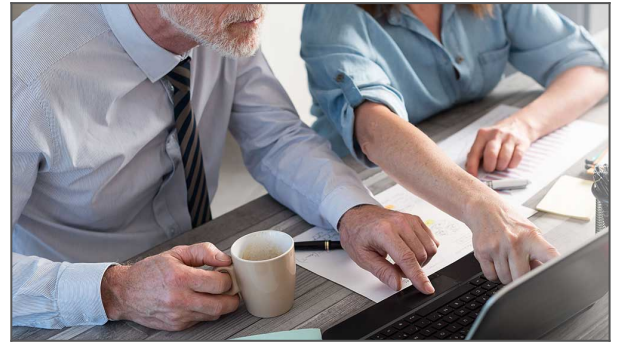
The extensive program is offered to Manitoba businesses for only \$995-\$2K!  
Early Bird price before September 30 - After this date, the price is \$1995-\$2K!

Scan this code to apply!  
<https://www.exporting.com/tap-canada-application-form/>

For more information visit our website: [www.exporting.com/tap](http://www.exporting.com/tap) or 1-877-846-2262

Canada's Best | Project Manager | [info@tds-law.com](mailto:info@tds-law.com) | 434-202-5100

Partners: Canada, EDC, bdc, Manitoba, Ontario, Quebec, Saskatchewan, Alberta, British Columbia, Yukon, Northwest Territories, Nunavut, U.S. Trade & Development Administration



barriers to exporting. This fall, the WTC Winnipeg is pleased to offer TAP in Manitoba, a program that has rapidly gaining momentum across Canada, and a reputation of achieving

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fast.

Through its Expert Partners, TAP Canada gives companies access to Canada's top exporting advisors, resources and contacts. Companies will have the opportunity to work with industry leaders to build a comprehensive Export Plan, and then begin its implementation.

**As one of TAP's partners, TDS lawyers participating in the program include:**

**Silvia de Sousa** (Intellectual Property)  
**Doug Forbes** (Business Law)  
**Leilani Kagan, K.C.** (Tax Law and Panel Moderator)  
**Jen McRae** (Business Immigration)  
**Rob Olson** (Labour & Employment)

**Date:**

The next session begins on October 19th, 2022 as per the schedule below:

October 19 & 20: learn and connect with industry experts  
October 28: develop a personalized export plan  
December 2: 1-on-1 mentoring sessions with export experts

**Cost:**

995\$ + taxes. Early bird price with conditions. Please check your eligibility with the WTCW team.  
1995\$ + taxes. Regular price.

To learn more and fill out an application form online go to **the World Trade Centre Winnipeg's Tap 2022 Program webpage**.

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